Agenda Item No: Meeting: 22 April 2009

NORTH LINCOLNSHIRE COUNCIL

COUNCIL

UPDATE OF COUNCIL STRATEGIC PLAN

1. OBJECT AND KEY POINTS IN THIS REPORT

- 1.1 To approve the council's Strategic Plan for 2009-2012
- 1.2 The key points in this report are as follows:
- 1. The council's strategic plan *Going Forward Together* is a three year plan which identifies the priorities for the council and also sets out what the council will do to deliver the community strategy.
- 2. In June 2006 council approved the plan which shows:
 - How we manage the council and our priorities for improvement
 - How we align our resources to meet our strategic priorities
 - How we contribute to the shared ambitions for the area.
- 3. The plan has been updated to reflect changing requirements and now includes:
 - Stronger links with revenue and capital projects approved in line with the financial plan 2009-12
 - Strengthened links supporting strategies including Value for Money and Human Resources
 - Greater clarity about outcomes and Local Area Agreement performance measures
 - Replacing of the council's internal ambitions with a transformational plan

2. BACKGROUND INFORMATION

- 2.1 On 20 June 2006 Council approved the Strategic Plan.
- 2.2 There now have been a number of changes to the format which include:
 - 2.2.1 Stronger links with revenue and capital projects approved with in the financial plan 2009-12
 - 2.2.2 Strengthened links with supporting strategies including Value for Money and Human Resources

- 2.2.3 Greater clarity about outcomes and Local Area Agreement performance measures. These will need to be updated following the LAA refresh.
- 2.2.4 The inclusion of environmental impact and sustainability
- 2.2.5 Replacing of the council's internal ambitions with a transformational plan
- 2.2.6 Inclusion of a feedback form
- 2.3 The plan is supported by a detailed action which is monitored as part of the performance management process.

3. OPTIONS FOR CONSIDERATION

- 3.1 The council requires a strategic plan to provide better focus, accountability and integration of activity across the council. The plan ensures that we:
 - 3.1.1 Communicate our priorities for improvement
 - 3.1.2 Align our resources and finances to meet our ambitions and supporting priorities
 - 3.1.3 Contribute to the shared ambitions for the area.
- 3.2 To not update the plan would lead to a loss of focus and a resulting loss of outcomes for local people. It would also lead to adverse inspection judgements.

4. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)

4.1 The revised plan will help the council focus on priority areas. It clearly gives direction for future resource allocation and is a critical step ensuring the council achieves value for money.

5. OTHER IMPLICATIONS (STATUTORY, ENVIRONMENTAL, DIVERSITY, SECTION 17 - CRIME AND DISORDER, RISK AND OTHER)

- 5.1 A stage 1 Diversity Impact Assessment has been undertaken which indicated that there will be no adverse impact arising from this report.
- 5.2 The plan is a key tool to enhance the social, economic and environmental well being of the area. Improving our environments is one of the key priorities in the plan. The plan has been strengthened to include environmental impact and sustainability as an integral part of the plan.

6. OUTCOMES OF CONSULTATION

- 6.1 Copies of the Strategic Plan have been placed in group offices.
- 6.2 The ambitions and priorities have been the subject of extensive consultation. Priorities have been targeted to areas that have been identified as important to local people or to areas where

significant improvement is required. Shared ambitions and priorities have been agreed with partners in all sectors at the Local Strategic Partnership.

6.3 A section has been added to the plan to make it easier for feedback to be given. Work will also be undertaken through the Direct Magazine to strengthen public engagement around the ambitions and the progress being made achieving them.

7. RECOMMENDATIONS

It is recommended that cabinet:

7.1 Approves the updated strategic plan for 2009 – 2012.

CHIEF EXECUTIVE

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Background Papers used in the preparation of this report:

Cabinet Report entitled "Future Ambition and Planning Framework" 26 May 2005 Cabinet Report entitled "Council Ambition and Planning Framework" 14 December 2005

Report to Council entitled "Council Ambition and Planning Framework" 26 May 2006 Report to Council 20th June 2006 entitled "Council Strategic Plan".