

**NORTH LINCOLNSHIRE COUNCIL**

**CABINET**

**CLEAN FOR THE QUEEN**

**1. OBJECT AND KEY POINTS IN THIS REPORT**

- 1.1 To inform Cabinet of the “Clean for the Queen” initiative and how the council might contribute.

**2. BACKGROUND INFORMATION**

- 2.1 The council has an opportunity to support the national “Clean for the Queen” campaign. The initiative forms part of the celebrations to mark the Queens 90<sup>th</sup> Birthday on 21 April, that will take place during 2016.
- 2.2 The event is likely to result in the biggest ever clean-up of the country. The aim is to inspire a million people to take action and enjoy a few hours together litter-picking to make the places where we live more enjoyable and beautiful.
- 2.3 All of the litter charities across the country have come together in support of this campaign. In addition a growing range of companies, land managers and associations and councils are now signing up in support of the event.
- 2.4 ‘Clean for The Queen’ litter blitzes are scheduled to take place throughout the UK in January, February and March. These events are in support of the main big clean up event. This is scheduled to take place on the 6 March 2016.
- 2.5 Organisers are asking councils to join the event to engage with communities and volunteer organisations within the area helping them to participate, and supporting them with their collection and disposal needs.

**3. OPTIONS FOR CONSIDERATION**

- 3.1 Option 1 is to support this initiative.
- 3.2 Option 2 is not to support the initiative.

## **4. ANALYSIS OF OPTIONS**

### Option 1:

- 4.1 A number of council service areas including, Technical and Environmental Services, Highways and Neighbourhoods Service and Waste Management already actively support community clean up initiatives. Supporting the project would require an initial commitment to the “Clean for the Queen” initiative. This would be followed by staff time required to develop and ensure that activities are programmed and coordinated into the national campaign of events. Most of this work would involve engagement with other local groups and communities also participating in the event.
- 4.2 Officers within the key service areas are very keen to support the events. They have identified the following as some key partners to potentially engage with.
- Community Groups
  - Schools
  - Charity organisations
  - Town and Parish Councils
- 4.3 The Highways and Neighbourhoods team are happy to lead on the coordination of the project, especially as supporting the project will develop further pride in the community and highlight more generally the adverse effects of littering and fly-tipping.

### Option 2:

- 4.4 Not supporting the initiative would run contrary to our responsibilities for educating the community about litter and fly-tipping and for dealing with waste within the area.
- 4.5 As the council is the main disposer of general waste, litter and/or fly-tipping, to not participate would have a detrimental effect to local organisations and charities that have chosen to participate, potentially adding additional costs to them.

## **5. RESOURCE IMPLICATIONS (FINANCIAL, STAFFING, PROPERTY, IT)**

- 5.1 The resource implications are anticipated to be minimal and as such they can be contained within existing Community Services budgets.
- 5.2 The council has recently announced that it is making available a sum of £25,000 from the 2016/17 Community Grant Fund to support community groups in celebrating the Queen’s 90<sup>th</sup> birthday. Community groups may wish to apply for a grant to support a “Clean for the Queen” event in their area.

**6. OUTCOMES OF INTEGRATED IMPACT ASSESSMENT (IF APPLICABLE)**

6.1 Not applicable.

**7. OUTCOMES OF CONSULTATION AND CONFLICTS OF INTERESTS DECLARED**

7.1 The national project “Clean for the Queen” has already attracted a lot of interest and support from charities, private and public organisations and community groups. Some have already contacted the council asking how they might get involved.

**8. RECOMMENDATIONS**

8.1 That Cabinet supports the active participation of the council in the national “Clean for the Queen” initiative.

**DIRECTOR OF PLACES**

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**Background Papers used in the preparation of this report:**

None